

Official Rules for Anton's Cleaners, Inc. Sweepstakes

An Organized Approach to Style

Dressing Well with Mary Lou Andre

ELIGIBILITY

No Purchase Necessary.

Open to legal residents of the state of Massachusetts.

Must be 18 years of age or older at time of entry.

- Employees of Anton's Cleaners, Inc. and their immediate families including household members, parents, affiliates, subsidiaries, divisions, corporate sponsors, advertising and personal promotional agencies are not eligible.
- Sweepstakes begins on August 24, 2008 in participating store or postmarked no sooner than August 24, 2008 for mail-in entry. All completed entry forms must be placed in the official entry box at the participating store no later than September 27, 2008 or, for mail-in entries, postmarked no later than September 27, 2008 and received by Anton's Cleaners no later than October 3, 2008. Facsimiles, copies and electronic submissions will not be accepted.
- Enter as often as you like. Making a purchase does not in any way increase the entrant's chance of winning.
- Entries become the sole property of the Sponsor and shall not be returned to entrants for any reason.

HOW TO ENTER

Enter the "An Organized Approach to Style" Sweepstakes by completing an Official Anton's Entry Form available in the participating store:

Anton's Cleaners, 37 Charles Street, Boston, MA

or mail a postcard, including your name, address, telephone number and email address to:

Anton's Cleaners "An Organized Approach to Style" Sweepstakes
500 Clark Road, Tewksbury, MA 01876.

Entries that do not comply with these official rules in all respects are ineligible and void. By entering this sweepstakes, you consent to the use of your name for promotional purposes including online announcements without additional compensation. Winners may be required to sign a release form for the use of their photograph and name to be posted on or through the web, printed materials or mailings.

The Sponsor shall not be responsible for lost, late, incomplete, stolen, illegible or misdirected entries, or any error, omission, alteration, interruption, deletion, defect or destruction of, or unauthorized access to, entries. The Sponsor reserves the right to disqualify any individual who tampers with the entry process.

By entering, participants release and hold harmless the Sponsor, subsidiary and affiliated companies, directors, officers, employees and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this Sweepstakes or acceptance or use of the prizes won.

All federal, state and local taxes applicable to the prize awarded are the sole responsibility of the winner.

The Sweepstakes is subject to the federal laws of the U.S. and the laws and regulations of the Commonwealth of Massachusetts and will be void to the extent prohibited by any applicable law.

PRIZES

The grand prize includes a full day (up to eight hours) of private wardrobe consulting with Mary Lou Andre, a nationally recognized wardrobe consultant and author of *Ready to Wear: An Expert's Guide to Choosing and Using Your Wardrobe*. The day starts with Mary Lou demonstrating her highly effective wardrobe system in the winner's closet so that dressing in the morning becomes a snap. The consultation also includes coaching about the cuts and styles that are most flattering to you

and how to develop an organized and efficient shopping strategy that won't strain any size budget. Estimate Retail Value: \$1,500.

The second prize is \$100 in clothing care services redeemable only at Anton's Cleaners, 37 Charles Street, Boston.

The third prize is \$50 in clothing care services redeemable only at Anton's Cleaners, 37 Charles Street, Boston.

The fourth prize is \$25 in clothing care services redeemable only at Anton's Cleaners, 37 Charles Street, Boston.

The fifth prize is \$25 in clothing care services redeemable only at Anton's Cleaners, 37 Charles Street, Boston.

The Sponsor reserves the right to substitute a prize of comparable or greater value if entire prize or portion of a prize is unavailable. Prizes are not redeemable for cash. Limit one prize per person.

ODDS OF WINNING

The odds of winning depend on the number of eligible entries received during entry period.

Winners will be selected by random drawing from among all eligible entries submitted during the sweepstakes period. A random drawing of five winners will be held at Anton's Cleaners, 500 Clark Road, Tewksbury, MA 01876 on October 6, 2008.

NOTIFICATION

The prize winners need not be present at drawing and will be notified by October 13, 2008 by email, phone or mail. The prizes must be claimed on or before November 13, 2008. The prizes are non-transferable. If a winner does not claim a prize, a new random drawing will be conducted and the prize will be awarded to an alternate winner who will be given a new deadline to respond.

To inquire about winners, send a self-addressed stamped envelope to:

Anton's Cleaners "An Organized Approach to Style" Sweepstakes
500 Clark Road, Tewksbury, MA 01876.

Requests must be mailed no later than November 13, 2008.

Any dispute relating to the Sweepstakes shall be resolved by the Sponsor. All decisions of the Sponsor shall be final.

PRIVACY

The information collected on the entry forms will be used to select and contact the Sweepstakes winner, in accordance with these rules. In addition, such information will be used to add entrants to Anton's Cleaners email and mailing lists, unless you advise us not to by writing to: Anton's Cleaners, "An Organized Approach to Style" Sweepstakes, 500 Clark Road, Tewksbury, MA 01876 or by emailing laurie@antons.com.

For additional information concerning the Sponsor's privacy rules and policies, please visit www.antons.com/terms.htm.

SPONSOR

The Sponsor of this Sweepstakes is Anton's Cleaners, Inc., 500 Clark Road, Tewksbury, MA 01876.

